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MSFT 4947.2
MS #180500.3
PATENT7-16-03
RECEIVEDIN THE SPECIFICATION:

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Please delete the second paragraph beginning on page 7 and extending to page 8.

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Please delete the third paragraph beginning on page 8 and extending to page 9.

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Please delete the third paragraph beginning on page 9 and extending to page 10.

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Please delete the first paragraph on page 11.

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Please insert the following after the last paragraph on page 11:

A1
In one form, the invention comprises an apparatus for permitting a user to send a broadcast message to a first recipient and a second recipient wherein, the first recipient has a first receiving device addressable over a data network and the second recipient has a second receiving device addressable over a telephone network connected to the data network. A message router is configured to receive the broadcast message and is configured to translate the received broadcast message into a translated first broadcast message and a translated second broadcast message. The translated first broadcast message is in a data format for delivery to the first receiving device over the data network. The translated second broadcast message is in a telephonic format, different from the data format, for delivery to the second receiving device over the telephone network via the data network. The message router is configured for routing the translated first broadcast message to the first receiving device over the data network and is configured for routing

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the translated second broadcast message to the second receiving device over the telephone network via the data network.

AI
cont

In another form, the invention comprises a method for permitting a user to send a broadcast message to a first recipient and a second recipient wherein the first recipient has a first receiving device addressable over a data network and the second recipient has a second receiving device addressable over a telephone network connected to the data network. A received broadcast message is translated into a translated first broadcast message and a translated second broadcast message, the translated first broadcast message being in a data format for delivery to the first receiving device over the data network, the translated second broadcast message being in a telephonic format, different from the data format, for delivery to the second receiving device over the telephone network via the data network. The translated first broadcast message is routed to the first receiving device over the data network. The translated second broadcast message is routed to the second receiving device over the telephone network via the data network.

In another form, the invention comprises a computer readable medium having computer executable instructions. The medium includes instructions for receiving the broadcast message. The medium also includes instructions for translating the received broadcast message into a translated first broadcast message and a translated second broadcast message, the translated first broadcast message being in a data format for delivery to the first receiving device over the data network, the translated second broadcast message being in a telephonic format, different from the data format, for delivery to the second receiving device over the telephone network via the data network.

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The medium also includes instructions for routing the translated first broadcast message to the first receiving device over the data network and for routing the translated second broadcast message to the second receiving device over the telephone network via the data network.
